# EACL CONFERENCE

26<sup>TH</sup> - 30<sup>TH</sup> APRIL 2014

# WELCOME TO GOTHENBURG, SWEDEN



# WELCOME TOGOTHENBURG

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# 1. CITY OF GOTHENBURG



### Advantage Gothenburg

Gothenburg has everything for a successful and memorable meeting.

#### Easily Accessible

- direct flights from more than 55 European cities; almost 80 non-stop connections
- 20 min bus transport from the two airports to city centre
- English widely spoken
- EU visa legislation

#### Experienced

- in hosting international meetings and events
- professionalism organised, reliable and efficient
- strong joint commitment between authorities and the business community to support major events
- flat hierarchy short communication ways
- well-established PCO and DMC services
- city security work is constantly developing

#### Affordable

• price levels below European average and typically less expensive than a Scandinavian capital city

#### Walking Distance

- city-centred, all-under-one-roof, state-of-the-art, convention centre
- walking distance between the congress centre, hotels, attractions and entertainment
- limited need for transportation

#### Progressive and Attractive

- climate smart city
- possibility for meetings to obtain the City of Gothenburg Environment Diploma to ensure the meeting is environmentally sustainable
- transparency, safe, low crime rate the least corrupt country in the world
- clean and green surroundings by the sea
- stunning archipelago, forest areas and lakes a stone's throw away

#### High Visibility

• attention of the congress in the city

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#### Academia University of Gothenburg - Nobel Prize Awarded

The University of Gothenburg was established as a college of higher education in 1891 and became an independent university college in 1907. Today the university is the most popular choice in the country for higher education. With more than 50,000 students and 5,000 employees the university is one of the largest in Europe. The University aims to combine the search for academic excellence with openness to society at large. In 2000, Arvid Carlsson, Professor Emeritus of Pharmacology at the University of Gothenburg, received the Nobel Prize in Medicine.

#### Chalmers University of Technology

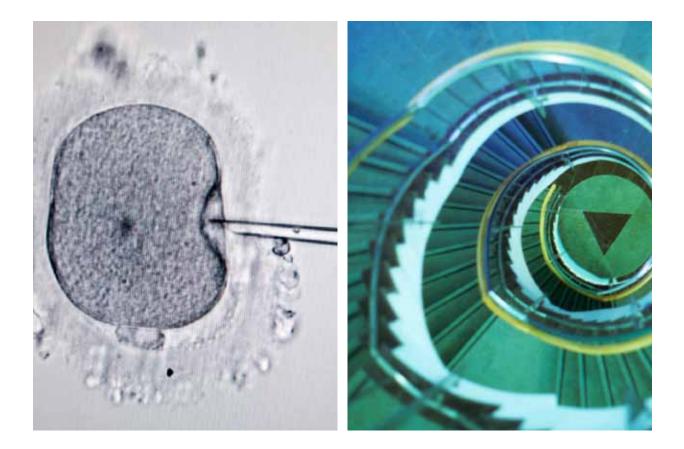
Chalmers University of Technology was founded in 1829, following a donation by William Chalmers, one of the directors of the successful Swedish East India Company in Gothenburg. Approximately 40 percent of Sweden's graduate engineers and architects are educated at Chalmers. Chalmers has around 11,000 students and 2,200 employees in 17 departments ranging from Chemical and Biological Engineering, Applied Physics, and Microtechnology and Nanoscience to Architecture and Technology Management and Economics.

#### Faculty of Arts

The Faculty of Arts is devoted to research and education with a focus on how we as human beings relate to our own lives, to other people, to the unfamiliar and to history. A wide variety of subjects, like linguistics, religion, history, philosophy and gender studies provide a better understanding of both our own and other people's cultures. Research in the arts is characterized by diversity and breadth. In recent years, three profiles have developed into strong research environments at the faculty: language technology, medieval studies and cultural heritage studies.

#### IT University

The IT University is a joint organisation between Chalmers University of Technology and University of Gothenburg, which support research, education and collaboration within IT and communication (ICT). The focus of the network is on interdisciplinary projects and tasks, that involve several departments and faculties. There is also a focus on collaboration between academy, industry and society in ICT-related issues.



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# **2. ACCESSIBILITY**

# **Travel to Gothenburg**

Gothenburg is easily accessible from around the world.

#### By Air

Flying over the vast Gothenburg archipelago, it is hard to believe that you are just two hours from London, Paris and Vienna.

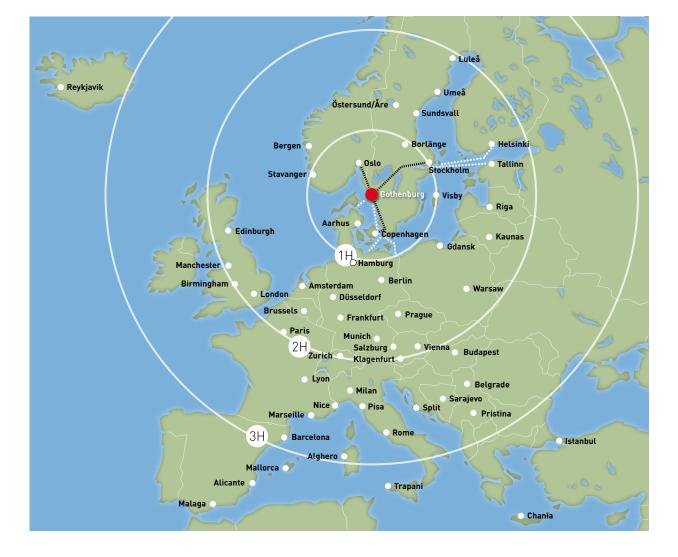
- Two international airports, Göteborg Landvetter Airport (GOT) and Göteborg City Airport (GSE)
- 81 non-stop connections from 58 European destinations
- One-stop flights easily connect intercontinental travellers to Gothenburg; from world wide destinations via short connections in European cities
- Efficient entry and very short transfer from disembarkment to arrival in the city centre, meeting venues and hotels; 25 km or 20 minutes by bus

#### Official Carrier

SAS Scandinavian Airlines, member of the airline network Star Alliance, can be chosen as the official airline for the meeting. Star Alliance<sup>™</sup>, gives access to 27 airlines and 1,067 airport destinations in 181 countries across the world.

Special travel fare arrangements can be made for organising committee, possible guest speakers and delegates (see Appendix). SAS is working with a carbon dioxide offset programme enabling international meetings in Scandinavia. With an aim to create carbon neutral events, congress organisers have the possibility to include carbon dioxide offset for air travel.

The airline networks oneworld and SkyTeam also connect the world to Gothenburg.





Air Baltic	KLM
Air Berlin	Lufthansa
Austrian Airlines	Malév
B&H Airlines	Malmö Aviation
Blue1	Norwegian
British Airways	Ryan Air
Brussels Airlines	SAS
Direktflyg	Skyways
EasyJet	TorAir/Aer Olympic
Finnair	Turkish Airlines
Gotlandsflyg	Viking Hellas
Icelandair	Wideroe
Icelandexpress	Wizz Air
Iran Air	as per October 2012
JAT Airways	

Airport transportation provided by public airport shuttle or taxi:

From Göteborg Landvetter Airport (GOT), the airport bus runs every 15-20 minutes and takes around 20 minutes to city centre and the Swedish Exhibition & Congress Centre. A taxi ride takes approximately 15 minutes. Göteborg City Airport (GSE) is mainly serviced by low cost carriers. The airport bus meets each flight bringing passengers to the city main bus and train terminal in 30 minutes. A taxi ride takes approximately 20 minutes.

Contact	Info:
-	

Flygbussarna (airport bus)	web: flygbussarna.se
Taxi Göteborg Tel: +46 (0)31-65 00 00	web: taxigoteborg.se
Flygtaxi Tel: +46 (0)8-1209 2000	web: flygtaxi.se
Nettbuss Transfer Tel: +46 (0)775-20 30 40	web: nettbusstransfer.se
Marks Limousine Tel: +46 (0)320-20 59 90	web: markslimo.se

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#### Rail, Road or Sea

For Northern European delegates, Gothenburg is easily accessible by rail, road or sea. The Öresund Link (Sweden - Denmark) enables convenient travelling by car or highspeed train to/from the continent.

- Rail: Copenhagen, Oslo and Stockholm in around 3,5 hours.
- Road: Excellent motorway network and low traffic density.
- Sea: Frequent ferry services from Denmark and Germany.

#### Access Gothenburg by Train

Gothenburg is easily accessible by train from around Europe, especially for delegates arriving from Northern European countries. The main train station; Gothenburg Central Train Station, is located in the city centre.

SJ is the largest train operator in Sweden serving 250 stations between Narvik, in the north of Norway, and Berlin including numerous departures to Scandinavia's capital cities: Stockholm, Copenhagen and Oslo where connecting trains from other major European cities are available.

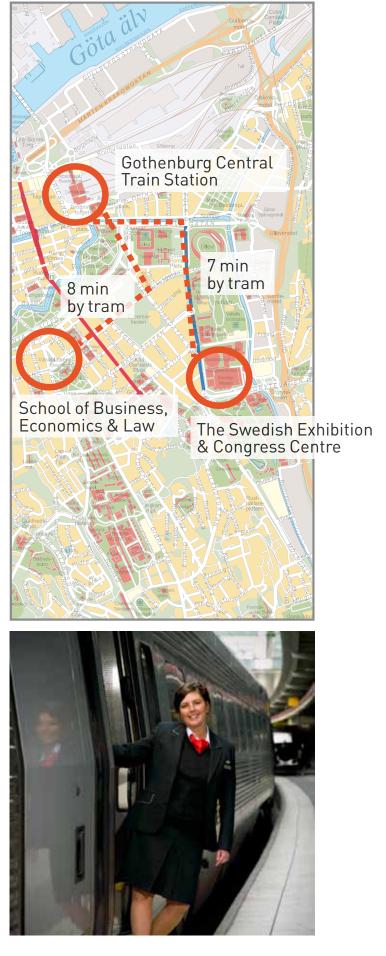
Train travel is energy-efficient and eco-friendly. SJ's electric trains run on 100 per cent renewable energy from hydroelectric and wind-powered sources. All journeys carry the Good Environmental Choice label – the world's toughest eco-labelling system.

# Train Connections from the Scandinavian Capitals

Scandinavian Capital	Number of Daily Trains	Travel time (h.m)
Copenhagen	14-23	3.15
Oslo	4-9	4.00
Stockholm	16-24	3.10

As per January 2012

Connecting trains from other cities are available.



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### **Travel within Gothenburg**

#### Walking Distance and Traffic Situation in the City

In Gothenburg, almost everything is within walking distance. Thanks to the favourable location of the meeting venues, most delegates can walk from their hotel to the meeting venue or take advantage of the extensive and reliable public transportation system. 800 city rental bikes are also available around town April-October. There are virtually no traffic jams in Gothenburg.

#### Public Transportation

It is easy to get around by the well organised public transport network that consists of trams, buses, ferries and even some trains. When transfering, the same ticket is used. A total of 12 tram routes and 24 bus routes pass through the city centre from early in the morning until late at night.

During rush hour, (morning and afternoon) trams and buses leave every 5-10 minutes. Frequency during office hours is every 10-20 minutes. Night traffic is somewhat scaled down but buses and trams passes the city centre every 15 or 30 minutes until 2 am Sunday-Thursday and until 4 am Friday-Saturday.

Timetables are available in centrally located ticket offices around the city or on the city's public transport company Västtrafik's website which also contains an easy-to-use journey planner. City centred stops feature a computer screen showing upcoming trips.

#### Travel Cards

Several travel cards are available. The Short Term Card is available at the local public transporation company retailers and the City Cards are ordered through Gothenburg Convention Bureau.

#### Short Term Card

Unlimited public transport during one or three 24-hour periods. Extended travel zones available. Available at ticket offices and various retailers around town.

#### <u>City Card</u>

Unlimited public transport incl. archipelago ferries in West Sweden, with the exception of airport buses, some long-distance express coach routes and the X-2000 train.

Custom-make the card to suit your meeting based on duration and content. Include local transportation only or combine it with free admission to attractions of your choice. The possibilities are yours to decide.

Tel. +46 (0)31-368 40 00 Email: convention@goteborg.com Web gothenburg.com

Web vasttrafik.se





# **3. EACL CONFERENCE**

### **Proposed Dates**

We propose holding the EACL conference between the 26th and the 30th of April 2014. Sat 26/4 Tutorials & Workshops Day 1 Sun 27/4 Tutorials & Workshops Day 2 Mon 28/4 Main Conference Day 1 Tue 29/4 Main Conference Day 2 Wed 30/4 Main Conference Day 3

These dates do not conflict with the Easter (both western and orthodox April 18-21) or Passover (April 15-21) holidays. Additionally, this ends the conference in time for participants to take part in the Swedish celebrations of Valborg, on the 30th of April, and avoids having the conference over the 1st of May, which is a holiday in Sweden. Holding the workshops and tutorials during the week-end allows us to use the university as venue, which is usually fully booked during week-days.

Alternatively, we propose the 3rd to 7th of May.

#### Local Arrangements Team

We preliminarily propose the following local arrangements team.

**Professor Lars Borin** (chair) is the director of Språkbanken, the Swedish language bank, as well as the director of the Centre for Language Technology (CLT). He has a large number of scientific publications in the fields of computational linguistics and general linguistics and was the organizer of the Symposium on parallel corpora in Uppsala 1999, as well as co-organizer of the Swedish Language Technology Conference, Gothenburg 2006; the EACL Workshop on Language Technology and Resources for Cultural Heritage, Social Sciences, Humanities, and Education in Athens 2009; the Workshop on using standardized word lists in linguistic data collection in Gothenburg 2010; and the Workshop on comparing approaches to measuring linguistic differences, in Gothenburg 2011 (all with between 50 and 100 participants).

**Professor Aarne Ranta** (co-chair) leads the Language Technology team at the Department of Computer Science and Engineering, with a large interest in grammars, and especially the Grammatical Framework type-theoretical grammar formalism. He has published more than 50 scentific articles and books, is coordinator for MOLTO, and was the main organizer of the GoTAL 2008 conference in Gothenburg (around 80 participants).

**Professor Robin Cooper** at the Department of Philosophy, Linguistics and Theory of Science, is the director of the Swedish national Graduate School of Language Technology (GSLT). He has considerable experience in the organization of European projects, and has been active as a member of programme and local organization committees for a number of conferences and workshops in Edinburgh and Gothenburg (normally around 60 participants).

**Dr Ylva Hård af Segerstad** is a researcher at the Department of Applied Information Technology at the University of Gothenburg, with a PhD in linguistics. Her primary interest is text-based interaction in digital communication technologies. She has has a strong publication base, which is widely cited in international literature, and has been local chair for two international academic conferences: Internet Research 11.0: Sustainability, Participation, Action in Gothenburg 2010 (350-400 participants) and Cultural Attitudes Towards Technology and Communication (CATaC'04) in Karlstad 2004 (80-100 participants).

**Dr Sofie Johansson Kokkinakis** is senior researcher in language technology at Språkbanken and director of the Institute for Swedish as a Second Language at the department of Swedish. Her research concerns corpus linguistics, more specifically textual analysis of textbooks and student writing, as well as the development of computer-based resources for language learning and language assessment. She has experience in organizing workshops, such as the Workshop on Readability and Multilingualism in Uppsala 2008, NLP for Reading and Writing - Resources Algorithms and Tools at the Swedish Language Technology Conference in Stockholm 2008, the Workshop on Developing multidimensional methods for vocabulary assessment in Stockholm 2010, and Readability and Multilingualism at the Swedish Language Technology Conference in Linköping 2010 (all with around 30 participants).

**Professor Torbjörn Lager** at the Department of Philosophy, Linguistics and Theory of Science has a broad background in computational and general linguistics. Some of his main interests include Natural Language Processing, Logic programming, Finite-state technology, and Machine learning. He has published more than 40 scientific papers.

**Dr Staffan Larsson** is associate professor at the Department of Philosophy, Linguistics and Theory of Science. His research is oriented towards dialogue between humans and machines and multimodal and multilingual dialogue systems with more than 80 scientific publications.

**Dr Peter Ljunglöf** holds a PhD in computer science. He has worked on many different topics in NLP, and has published more than 30 academic papers in areas such as grammar formalisms, parsing algorithms, syntax editing, dialogue systems, corpora, and alternative/augmentative communication. He was one of the organisers of the SLPAT Workshop on Speech and Language Processing for Assistive Technologies 2011, and is in the organising committee for SLPAT 2012 (both with 30-40 participants).

**Professor Bengt Nordström** at the Department of Computing Science at Chalmers University of Technology is interested in Logic of Programming and Language Technology, with several scientific publications in the field. He is editor for the Nordic Journal of Computing, and has organized numerous Swedish and international conferences. A selection of these includes NWPT in Gothenburg 1991 and 1995, the Workshop on Types for Proofs and Programs in Båstad 1992, in Lökeberg 1999, and in Bergen 2011, and GOTAL in Gothenberg in 2008 (all with around 60-80 participants).

#### **Professional Conference Organizer**

We will use a professional conference manager (PCO) for the EACL conference. At the time of writing, there is an ongoing process of procurement for PCO by the University of Gothenburg. The most likely outcome of this process is that we will use Congrex (see Appendix and http://www.congrex.com/), whom we have already been in contact with while working on this bid.

### **Local Computational Linguistics Community**

Language technology is a priority research area at the University of Gothenburg, and is coordinated within the Centre for Language Technology (CLT). The centre has some 50 members (including PhD students) from the participating departments: (i) Applied Information Technology, (ii) Computer Science and Engineering, (iii) Philosophy, Linguistics and Theory of Science, and (iv) Swedish. (The first two are shared between the University of Gothenburg and Chalmers University of Technology.) The faculty of arts is the host faculty, with the department of Swedish as the coordinating department, and the director of CLT is Lars Borin, professor of natural language processing.

Much of the LT research that we conduct in Gothenburg can be seen as falling into three overlapping and interacting areas, each of which is distributed across the four departments. These are: text technology and linguistic data resources, grammar technology and linguistic theory, and dialogue technology and spoken interaction. The relationship among the three is such that grammar, broadly construed to include semantics and theoretical linguistic analysis, feeds both text technology and dialogue technology, which in turn inform and guide the work on grammar technology and linguistic theory.

Recognizing this general tripartite nature of LT research in Gothenburg, we have organized our work along these lines, building CLT around three virtual 'labs':

- the Dialogue Technology Lab, led by professor Bengt Nordström (Computer science and engineering) and associate professor Staffan Larsson (Philosophy, linguistics and theory of science).
- the Grammar Technology Lab, led by professors Aarne Ranta (Computer science and engineering) and Benjamin Lyngfelt (Swedish)
- the Text Technology Lab, led by professors Lars Borin (Swedish) and Torbjörn Lager (Philosophy, linguistics and theory of science)

Some central externally funded projects in the labs at the time of writing are:

- Dialogue: **SAICD** (Semantic analysis of interaction and coordination in dialogue), a project to integrate aspects of traditional model theoretic semantics, developed mainly for sentence semantics and discourse, with recent developments in dialogue analysis. The project aims to give a theoretical account of how dialogue participants manage to remain coordinated during relatively intricate linguistic interaction.
- Grammar: **MOLTO** (Multilingual On-line Translation), to develop a set of tools for translating texts between multiple languages in real time with high quality. Languages are separate modules in the tool and can be varied; prototypes covering a majority of the EU's 23 official languages will be built. As its main technique, MOLTO uses domain-specific semantic grammars and ontology-based interlinguas. These components are implemented in GF (Grammatical Framework), which is a grammar formalism where multiple languages are related by a common abstract syntax.
- Text: **Swedish FrameNet++**, the creation of a full-scale computational lexical resource for modern Swedish and to some extent earlier forms of Swedish, primarily the 19th century language with rich semantic, syntactic and morphological information.

Related to CLT, and in themselves important parts of the LT environment in Gothenburg, are: (i) Språkbanken (The Swedish Language Bank), a research unit whose work focuses on the development of linguistic resources and tools, and methodologies for using the resources in research in language technology and a number of other disciplines; (ii) the national Graduate School of Language Technology (GSLT), coordinated from Gothenburg, which has since its inception in 2001 produced 30 PhD:s in language technology, (iii) the newly started masters programme in language technology (MLT), which is given under the auspices of the CLT community, (iv) various spin-off companies like e.g. Talkamatic (flexible voice interaction systems) and Spyderbrain Technologies (smart, highly interactive and scalable web-based information systems).

More information about CLT (including links to labs, projects, individual reseachers etc.) can be found at our web site: http://clt.gu.se.

#### **Suggested Meeting Venues**

The University of Gothenburg will be happy to host the first two days of th EACL conference (Saturday and Sunday); tutorials and workshops. For the main conference, (Monday, Tuesday and Wednesday) we suggest the Swedish Exhibition & Congress Centre. Both venues are situated in the city centre with walking distance to hotels, restaurants, shopping and culture.

#### University of Gothenburg, School of Business, Economics and Law 26th-27th April

Through its excellent research and spectrum of educational programmes on all levels, the School of Business, Economics and Law at the University of Gothenburg is one of Scandinavia's most exciting schools of its kind. The master programmes offer top-quality education in several subject areas and there is world-class research staff, many of whom are among the best in their disciplines.

The venue is located in the heart of the city, within walking distance to hotels, restaurants, shopping areas, culture and attractions. The main school complex, which houses virtually all the school's activities, was erected in 1995. It comprises a series of linked structures that together enclose the campus. This surrounding complex creates a coherent whole, full of light and space, and its location adjacent to the old school building provides a natural connection between the past and the future. The building has been awarded several architectural prizes.

Capacity (max pers)	No of rooms
350	1
245	1
152	2
110	1
90-92	10
70-80	4
40-50	2
30-37	9
20	2
15-20	3

A number of rooms are available, of different sizes and different types of seating arrangements (classroom/theatre). The final choice of rooms depends on the number of workshops and workshop participants.

#### Technology

- Built in LCD projectors and computers in most lecture halls.
- Conference reception, providing full support and service.
- Computer access will be provided all conference delegates upon arrival at the conference venue.
- Streaming of lectures is a possibility at the School of Business, Economics and Law

#### Internet Access

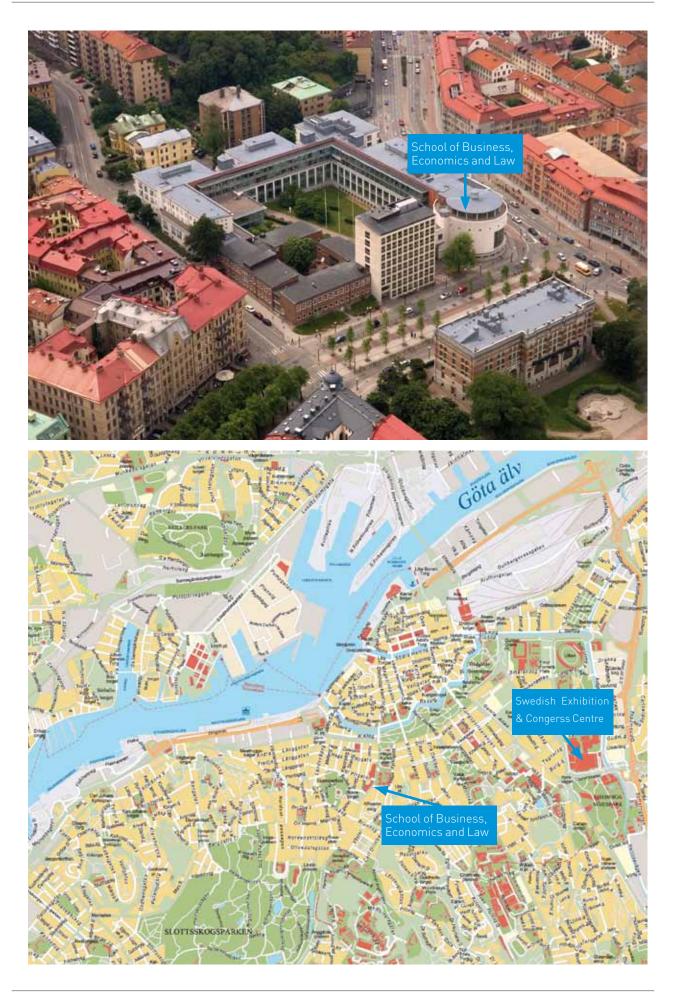
The University of Gothenburg is part of the eduroam confederation, which provides access to the secure, encrypted network for employees and students from participating institutions. For conference attendees without an eduroam account, there is a non-encrypted wireless network with a more restricted range of ports open. Most of the conference rooms also have high-speed wired connection.

#### Catering

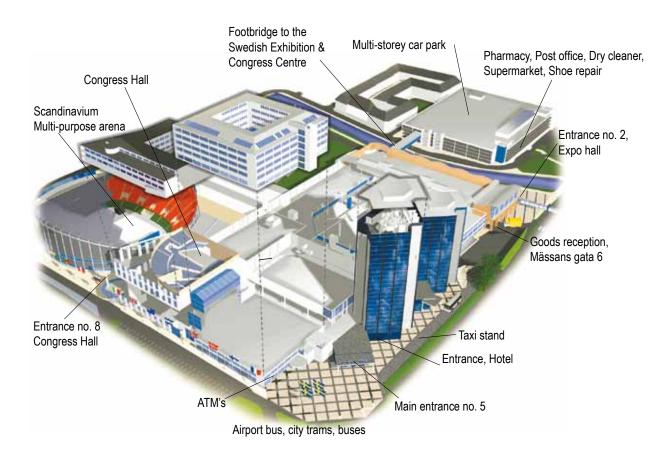
There is a large catering area with restaurant as well as a coffee shop.

Tel.	+46 (0)31-786 00 00
Email	info@handels.gu.se
Web	www.handels.gu.se





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# Swedish Exhibition &

# Congress Centre 28th-30th April

The venue is an all-inclusive congress facility in the city centre including the in-house Gothia Towers hotel which is one of the largest hotels in Scandinavia. Hotels, restaurants, entertainment, parks, theatres and shops are conveniently located within walking distance. A convenience greatly appreciated by organisers and delegates alike as there is only a limited need for transfers.

In terms of comfort and technological facilities, the Swedish Exhibition & Congress Centre is one of the leading centres in Europe. Every year, over one million visitors use the facilities for around 30 trade fairs and hundreds of conferences and congresses, large and small. The opportunities to combine large-scale congresses with exhibitions, posters, seminars, lectures and smaller conferences are practically endless thanks to the versatile interiors. The first Swedish exhibition was held in Gothenburg in 1918. Since then the Swedish Exhibition & Congress Centre has continued to develop in close collaboration with the various sectors of trade and industry, and is now one of the most effective meeting places in Northern Europe. The congress building was completed in 1992 and development and renovations of the facilities are an ongoing process.

The venue is certified according to the City of Gothenburg Environment Diploma.

For offer from the Swedish Exhibition & Congress Centre, please see appendix, chapter 7.

Tel. +46 (0)31-708 80 00 Email infomaster@svenskamassan.se Web svenskamassan.com

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#### Capacity incl. the Scandinavium Multi-Purpose Arena

- Total capacity of 18,000 delegates.
- 41,000 m<sup>2</sup> meeting and exhibition space.
- 9 exhibition halls.
- 50 flexible meeting rooms.
- The congress hall seats 1,500 people and is built like a Greek amphitheatre.
- The Scandinavium Arena, which is attached to the Swedish Exhibition & Congress Centre, seats 9,000 delegates.
- Covered footbridge to the Liseberg Hall, which seats an extra 2,300 delegates.
- Access to the Swedish Exhibition & Congress Centre after 18pm can be arranged, at the extra cost for a security guard (480SEK/ 53€ per hour).

#### Technology

- Conference technicians are included in a majority of the offered meeting rooms.
- Hifi equipment and microphones available in conference rooms for more than 80 people. Fixed white lighting over the stage
- 9 permanent interpretation booths in the Congress Hall. Should interpretation be needed in any of the other meeting rooms, it can easily be arranged.
- Conference reception is always open, providing full support and service.
- Conference booklets and tutorial notes can be arranged by a Professional Congress Organizer.

#### Internet Access

The Swedish Exhibition & Congress Centre will provide fast, all ports open, wireless internet access for all participants. If preferred, it may also be possible to arrange for eduroam access during the main conference. Wired connection is available in the conference rooms, total capacity 1GBPS with a maximum 100 MBPS per user.

#### Catering

- 7 restaurants as well as mobile stands with coffee, soft drinks and sandwiches.
- · Walking distance to local eateries and restaurants

#### Accommodation

- In-house hotel Gothia Towers, with 704 rooms. An extra 500 rooms will be available in late 2014.
- There are 6,000 hotel rooms within a 20-minutewalk from the congress centre.

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## Sponsorships

The organiser fully understands the importance of being proactive in targeting contacts to help raise sponsorship and exhibition income. Sponsorships will be sought from several industries and institutions in the Gothenburg region that we believe have great interest in being exposed in this research field. We will appoint a sponsor officer from the Local Arrangements Team.

## **Budget Estimates Spreadsheet**

As requested, the budget spreadsheet (see Appendix) contains budgets for 750, 500, and 300 delegates, in both SEK and  $\mathcal{C}$ , excluding VAT. The total amount of expenses (excluding the banquet) in the largest version is estimated to be 1,260 kSEK (140 k $\mathcal{C}$ ). The welcome reception will be sponsored by the City of Gothenburg. In addition, the banquet will cost approximately 60 $\mathcal{C}$  per participant (dinner including two glasses of wine or non-alcoholic beverage), which will not be included in the registration fee.

With an estimated average registration fee of  $300 \in (240 \in \text{excluding VAT})$  our expenses are fully covered with around 580 participants. Including the estimated income from sponsors and exhibitors, we need 450-500 participants to reach break-even.

The practical organisation in our bid is tailored for a larger conference. In the case with 300 participants, we loose some of the reductions for room rentals at the exhibition centre. Additionally, some fees are basically the same regardless of the number of participants, such as for the web site and the PCO. This makes it harder to balance the budget. If the EACL predicts that the conference will in fact be substantially smaller than implied in the initial instructions, it may be planned more cost-effectively - more of the work may be carried out by the local organizing team and other university staff.

As commented in the spreadsheet, the cost for the room rentals during the workshops and tutorials will be covered by the University of Gothenburg, as part of the strategic funding of Language Technology as a priority research area. This is worth around 12 k $\in$ .

## Income Tax

#### Foreign Principals of Congresses Held in Sweden

• Foreign principals will incur no Swedish income tax liability on any surplus from congresses and/or exhibitions held in Sweden.

This applies if the principal is permanently established outside Sweden and does not have any branch offices in Sweden.

#### Congress Lecturers

- Delegate registration fees, travel and hotel accommodation can all be provided free of charge for all congress lecturers without any Swedish tax liability.
- Swedish income tax (normally 30%) should however be withheld on any fees paid to Swedish lecturers. Swedish social security charges (approx 31%) will be added to any such lecture fees paid.
- Payment of fees to foreign lecturers will incur no Swedish tax liability or Swedish social security charges, if they are made by an organisation permanently established outside Sweden. (The rules applicable to Swedish lecturers otherwise apply, but 25% income tax should be withheld).

## VAT

#### Congresses

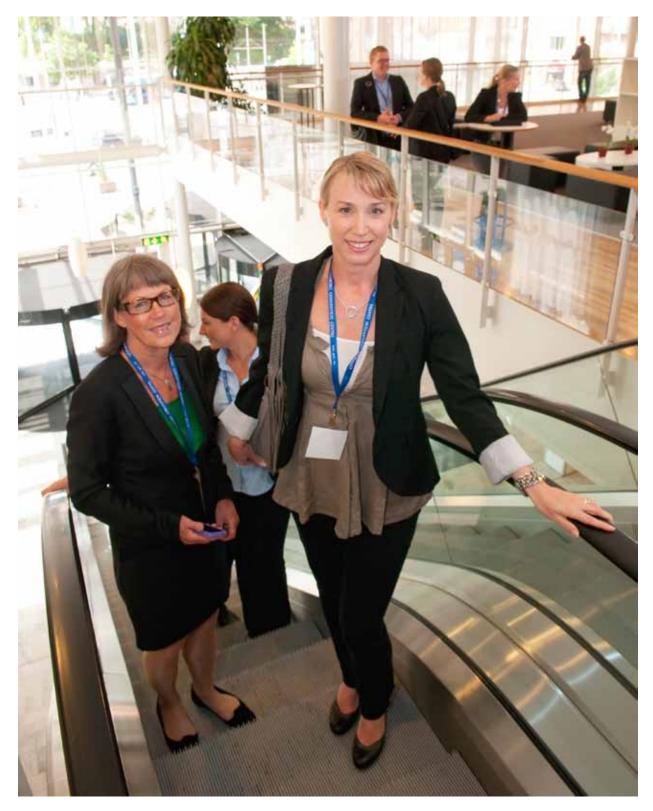
- Congresses and exhibitions held in Sweden are liable for Swedish VAT in the same way as congresses and exhibitions held in most other EU countries are liable for local VAT.
- Foreign principals of congresses held in Sweden should therefore either VAT-register themselves in Sweden, or appoint a local PCO, to act as their local VAT registered "technical principal" for the congress.
- All VAT paid on goods and services purchased in Sweden is normally fully deductible for a congress that is handled within the Swedish VAT-system.

### **Registration and Payment Procedure**

Registration and payment procedure will be handled by a Professional Congress Organizer.

#### **Opportunities for Co-location with Other Meetings**

We have, so far, found no other related meetings that could be co-located with the EACL conference 2014 in Gothenburg.





# 4. ACCOMMODATION



#### **Hotel Infrastructure**

The majority of the Gothenburg hotels are centrally located within easy walking distance of meeting venues, restaurants, entertainment, culture, and shops. All hotels are also easily accessible from the two airports and the railway station.

In 2012, 100 % of the hotels will be green accredited and most other hotels are working with environmental plans as well as using environmentally adapted items.

Several new hotels are being built over the next few years, amongst them a centrally located 500-room hotel is planned to open early 2012. An extra hotel tower, with 500 rooms at the in-house hotel of the congress centre will be completed in late 2014.

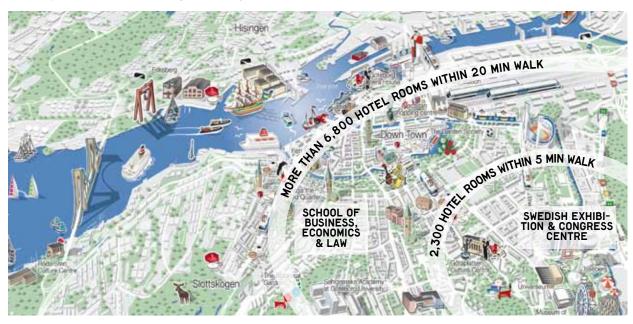
In total, the region offers 11,000 hotel rooms spanning from top-class to budget. 7,500 of these are city centred. Room rates generally include breakfast buffet.

For the EACL Conference, 750 hotel rooms have been preliminary booked in various categories (budget - 4-star).

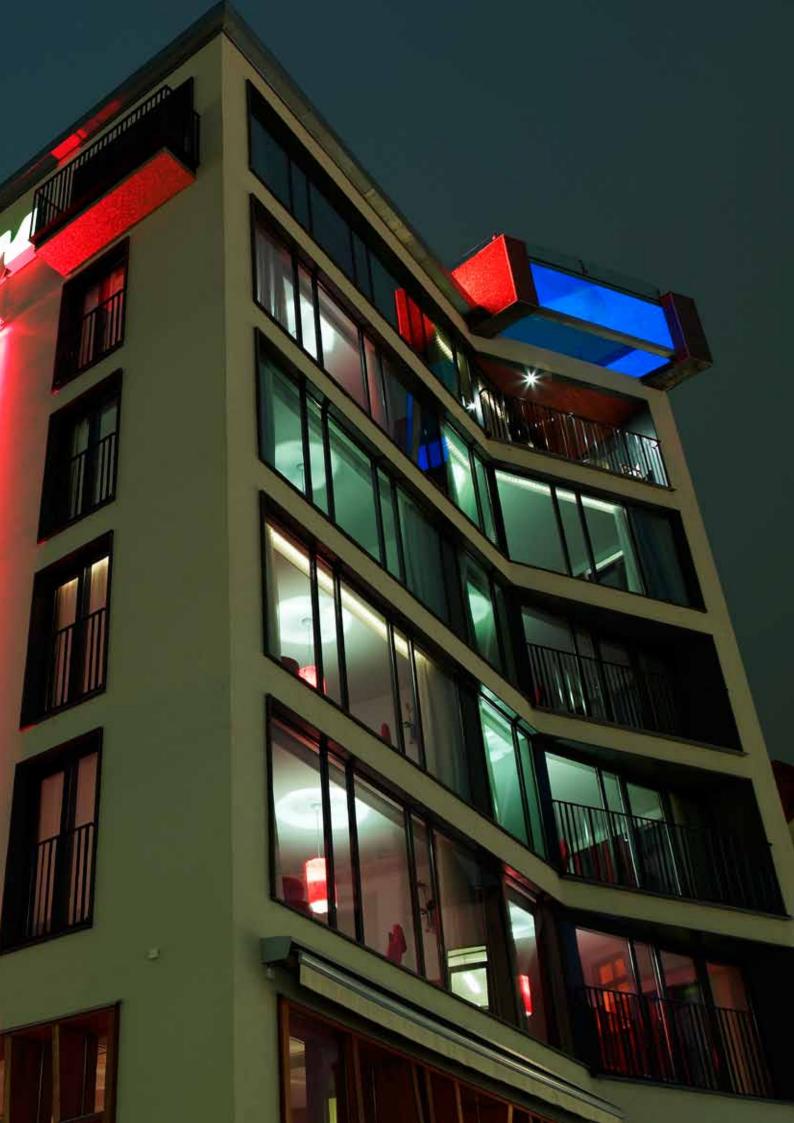
#### **Favourable Cooperation**

An agreement between the two city hotel groups and Gothenburg Convention Bureau establishes that the hotels are prepared to reserve up to 80 percent of their capacity for meetings, depending on the occupancy for the period in question. Prices are subject to discussion and negotiations are possible, depending on the occupancy for the relevant period.

Hotels 2012			
Category	No. of hotels	No. of hotel rooms	Hotel rack rates in EUR
****	1	130	190 -
****	45	7,136	125 - 200
* * *	50	2,604	80 - 135
* *	21	628	20 - 80
	117	10,498	



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# **5. SOCIAL VENUES**



#### **Welcome Reception**

The City of Gothenburg promotes meetings taking place in the city. The welcome reception, with a drink and a greeting by the city, will be arranged courtesy of the City of Gothenburg, and could take place in the City's own premises or in a venue suitable for the occasion.

#### Suggested Venue: Trädgår'n (in the Garden Society)

Restaurant Trädgår'n is located in the beautiful surroundings of the Garden Society of Gothenburg, in the city centre and within walking distance from the conference venue. The venue has a conference capacity of 5-600 people, excellent banqueting facilities as well as a café and a terrace during the summer. For larger meetings and gala dinners, tent solutions in the park guarantee that there is room for all delegates and accompanying persons that would like to attend.

Reception capacity: 1,700 standing, 650 seated Tel. +46 (0)31-10 20 80 Email tradgarn@profilrestauranger.se Web tradgarn.se







go:teborg gothenburg.com

#### **Banqueting Venues**

We suggest one of the following venues for the banquet, conveniently located within walking distance from the conference venue.

#### Opera House

The Opera House, is located on the harbour front, just a stone's throw away from the busy city centre. The building's architecture is influenced by its maritime surroundings in a remarkable and modern style. The auditorium of the Opera is classical in style and has 1,301 seats.

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Reception capacity: 1,000 standing, 350 seated
Tel. +46 (0)31-13 13 00
Email info@opera.se
Web opera.se
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#### Universeum Science Discovery Centre

Universeum is the National Science Discovery Centre, located next to the Swedish Exhibition & Congress Centre. Universeum presents the natural sciences and technology in a whole new way in a genuinely exotic environment. A dinner enjoyed amongst sharks, beautiful aquariums as well as tropical rainforest is a truly exciting experience.

Receptio	on capacity: 1,000 standing, 500 seated
Tel.	+46 (0)31-335 64 50
Email	info@universeum.se
Web	universeum.se

#### Kajskjul 8

Kajskjul 8 is situated on the quay just next to the Opera House in genuine harbour environment and offers charm and ambience. The old, rustic warehouse is a perfect place for functions with dining, entertainment and dancing. Seafood is a speciality. The oldest part of Kajskjul 8 was built in the late 19<sup>th</sup> century and was used as a warehouse. In 1995 the warehouse was renovated and re-opened as a venue for shows and banquets.

Reception capacity: 900 standing, 700 seated Tel. +46 (0)31-10 75 50 Email bokning@kajskjul8.se Web kajskjul8.se

#### National Museum of World Culture

The Museum of World Culture is Gothenburg's most visited museum. A meeting place with exhibitions and programs on exciting and contemporary issues about the world we live in. It is one of the most spectacular buildings in the city and located only 150 metres from the Swedish Exhibition & Congress Centre.

Reception capacity: 1,200 standing, 700 seated (different rooms)Tel.+46 (0)31-63 27 30Emailinfo@varldskulturmuseet.seWebvarldskulturmuseet.se



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# 6. CITY SUPPORT

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# **City Services**

The City of Gothenburg would be delighted to welcome the EACL Conference to Gothenburg in 2014.

The following services will be available to the congress, should Gothenburg be chosen as host city:

# Site Inspection

A site inspection including transportation, accommodation and meals will be arranged for relevant decision makers, courtesy of the City of Gothenburg.

# Advice

Advice in the process of locating meetings to Gothenburg. Suggestions for social programme, excursions, pre and post conference tours as well as industrial visits.

# Meeting Promotion

Free promotion of the Gothenburg Congress at the preceeding congress to boost delegate numbers.

# Digital Information Screens

Digital information screens at the Göteborg Landvetter Airport to greet and guide the delegates.

# **Promotional Support**

City Information - Complimentary city maps and guides for congress bags.

Free promotional images for editorial use are available upon application at the gothenburg.com press section.

# Welcome Reception

A complimentary cocktail buffet served with a glass of wine, beer or alcohol free alternative at Restaurant Trädgår´n (in the Garden Society) or other suitable venue can be arranged upon application from the organisation.

# Transportation

Airfares - Special congress airfares with SAS Scandinavian Airlines through the Star Alliance<sup>™</sup> Conventions Plus programme.

Public Transportation - Discounted local public transportation travel passes giving the delegates unlimited transportation on bus, tram and ferries within the selected area.

# Media

Free assistance in making contact with local and national media.

Publication of meeting dates on the Gothenburg Convention Bureau website.

Should the meeting consider documenting selected parts or the entire meeting, the university TV-production team would be made available.

# Local Exposure Programme

Major events in Gothenburg usually make a strong impact in the city and enjoys very high visibility. An exposure programme is available including event related decorations; flags, banners and information boards which strengthen the setting of the event.



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# **7. APPENDIX**

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# **Costs for 750 delegates**

Proposed venue, city, and dates:	EACL 26-30 A University of 0	EACL 26-30 April 2014 in Gothenburg, Sv University of Gothenburg for workshops	burg, Sweden - The rkshops	e Swedish Exhibit	EACL 26-30 April 2014 in Gothenburg, Sweden - The Swedish Exhibition & Congress Centre and the University of Gothenburg for workshops
Note that we are only asking for an initial estim filled in (or explain if not). Pale yellow cells ma	ate. This is no y be optionally	estimate. This is not yet the conference is may be optionally filled in or changed.	se budget. FILL IN ' sd.	YELLOW AREAS	estimate. This is not yet the conference budget. FILL IN YELLOW AREAS ONLY. Strong yellow cells must be Is may be optionally filled in or changed.
If prices quoted are not tax-inclusive, or if a tax rebate might be possible, explain the situation in your bid. Mention whether VAT or other tax must be charged on registration fees. Note that whether the ACL is obliged to pay VAT, GST, sales tax, or the like on purchases varies widely from country to country and state to st	ate might be po iged to pay VAT	ssible, explain the s T, GST, sales tax, or	ituation in your bid. the like on purchase	Mention whether \ ss varies widely fro	ax rebate might be possible, explain the situation in your bid. Mention whether VAT or other tax must be charged on is obliged to pay VAT, GST, sales tax, or the like on purchases varies widely from country to country and state to state.
Currency used and multiplicative conversion	SEK	9,03			USE LOCAL CURRENCY: 1 Euro= 0 03030 SEK /2014-12-43)
Number of attendees main conference	750				
Number of attendees workshops	300				
Number of attendees tutorials	100				
Number of banquet attendees	400				
Number of students	200		SEK	EURO	
	FLAT COST	PER PERSON COST	TOTAL COST		COMMENTS
CONFERENCE VENUE					
Auditorium rental, main conference, 3 days	145 730,18	0,00	145 730,18	16 137,75	16 137,75 Big enough for plenary session, 750 persons; also used for parallel sessions
Room rentals, main conference, 3 days	197 880,68	0,00	197 880,68	21 912,75	3 rooms for 250, 250 and 100 persons respectively
Room rentals, workshops, tutorials, 2 days	00'0	0,00	00'0	00'0	
Room rentals, posters, exhibition, demos	66 904,35	00'00	66 904,35	7 408,80	Including poster walls
Room rentals, registration, meetings, 5 days	20 000,00	0,00	20 000,00	2 214,74	2 214,74 Registration and meeting rooms
Audio-visual equipment	00'0	0,00	0,00	0,00	0,00 included in room rental
Internet access fee (if not included elsewhere)	0,00	0,00	0,00	0,00	0,00 High-speed, all ports open, easy to use (sometimes in venue package)
Other (explain)	38 000,00	0,00	38 000,00	4 208,01	4 208,01 Staffing at the University during the workshops
Subtotal			468 515,21	51 882,06	

FOOD					
Breakfast, main conference	0,00	00'0	0,00	00'0	Included in the hotel prices except for
Breakfast, workshops	0,00	00'0	00'0	0,00	the student hostels.
Breakfast, tutorials	0,00	00'0	0,00	0,00	
Refreshments for breaks, main conference (2 breaks per dav)	117 304,77	156,41	117 304,77	12 990,00	
Refreshments for breaks, workshops (2 breaks per dav)	34 676,70	115,59	34 676,70	3 840,00	
Refreshments for breaks, tutorials (2 breaks per dav)	11 558,90	115,59	11 558,90	1 280,00	
Opening reception	0,00	0,00	0,00	00'0	Sponsored by the City of Gothenburg
Other (explain)	0,00	00'0	0,00	0,00	
Banquet, space rental	200,000 200,000,000	0,00 500 00	200 000 000 000	0,00 22 147 44	Including food and heverages
Banquet, entertainment	0,00	0,00	0,00	0,00	
Banquet, transportation	0,00	0,00	0,00	00'0	Within walking distance from congress centre and the hotels
Student lunch	16 254,70	81,27	16 254,70	1 800,00	_
Other (explain)	0,00	00'0	0,00	0,00	
C.ibtatal fat				0,00 22.117.11	
Subtotal for banquet			200 000,00 170 705 06	70 010 010 00	
Subtotal excituting banquer Subtotal			379 795,06	19 910,00 42 057,44	
COMPUTING AND SUPPLIES				0.00	
Computing equipment rental	18 060 78	0,00	18 060 78	2 000 00	
Web site fee	<u>63 212,73</u>		63 212,73	7 000,00	7 000,00 Including webmaster, web design fee
Poster board rentals and moving costs	12 500,00		12 500,00	1 384,21	posters during workshops; included in
Printina costs	90 303.90		90 303.90	10 000.00	f
Miscellaneous materials	45 151,95		45 151,95	5 000,00	5 000,00 e-blasts, ads, marketing, delegate kit
Local signage	18 060,78		18 060,78	2 000,00	signs & decorations
Other equipment rental (explain)	0,00	0,00	0,00	0,00	
Other (explain)	13 545,59		13 545,59	1 500,00	labeling & postage
Subtotal ADMINISTRATION			260 835,73	28 884,21	
Admin personnel before conference	27 091,17		27 091,17	3 000,00	
Staffing personnel during conference Conference management fee	36 121,56 180 607,80		36 121,56 180 607,80	4 000,00 20 000,00	On-site registration and admin work Dedicated project manager team and
					delegate handling (PCO)
Bank and Credit card cost 3%	60 955,13		60 955,13	6 750,00	750 paying delegates á 300 Euro
Other (explain)	45 151,95		45 151,95	5 000,00	LOC meeting costs, press activity, invited speakers
Subtotal			349 927,61	38 750,00	
TOTAL ESTIMATED CONFERENCE EXPENSE TO EACL (excluding banquet)			1 259 073,61	139 426,27	excluding banquet and VAT
TOTAL ESTIMATED CONFERENCE EXPENSE TO EACL			1 459 073,61	161 573,71	161 573,71 excluding VAT

POTENTIAL LOCAL INCOME				
Likely sponsors	135 455,85		15 000,00	
Likely local exhibitors	60 000,00		6 644,23	6 644,23 10 exhibitors á 3 sqm
	195 455,85			
Hotel room cost to participants (per night)	1 083,65		120,00	120,00 At Hotel Gothia Towers (133 Euro),
				lower price hotel will be booked for the
				congress. All hotels are including VAT
				and breakfast
Number of hotel rooms required to obtain rates	0		0,00	0,00 None
Student housing cost to participants (per night)	420,00		46,51	46,51 Hostel, including VAT and breakfast
				coupon (no regular student housing
				available during the semester)

# **Costs for 500 delegates**

Proposed venue, city, and dates:	EACL 26-30 A University of	EACL 26-30 April 2014 in Gothenburg, Sv University of Gothenburg for workshops	nburg, Sweden - Th rkshops	e Swedish Exhib	EACL 26-30 April 2014 in Gothenburg, Sweden - The Swedish Exhibition & Congress Centre and the University of Gothenburg for workshops
Note that we are only asking for an initial estim filled in (or explain if not). Pale yellow cells ma	late. This is n iy be optionall	sstimate. This is not yet the conference is may be optionally filled in or changed	ce budget. FILL IN ed.	YELLOW AREAS	sstimate. This is not yet the conference budget. FILL IN YELLOW AREAS ONLY. Strong yellow cells must be is may be optionally filled in or changed.
If prices quoted are not tax-inclusive, or if a tax ret	oate might be p	ossible, explain the s	situation in your bid.	Mention whether	x rebate might be possible, explain the situation in your bid. Mention whether VAT or other tax must be charged on
registration fees. Note that whether the ACL is ob	liged to pay VA	T, GST, sales tax, o	r the like on purchas	es varies widely fr	is obliged to pay VAT, GST, sales tax, or the like on purchases varies widely from country to country and state to state.
Currency used and multiplicative conversion	SEK	9,03			USE LOCAL CURRENCY: 1 Euro=
factor to Euro					9,03039 SEK (2011-12-13)
Number of attendees main conference	500	500 (approx 67% of 750)			
Number of attendees workshops	201				
Number of attendees tutorials	29				
Number of banquet attendees	268				
Number of students	134		SEK	EURO	
	FLAT COST	PER PERSON	TOTAL COST		COMMENTS
		COST			
CONFERENCE VENUE					
Auditorium rental, main conference, 3 days	145 730,18	00'0	145 730,18	16 137,75	16 137,75 Big enough for plenary session, 750 persons; also used for parallel sessions
Room rentals, main conference, 3 days	197 880,68	00'0	197 880,68	21 912,75	21 912,75 3 rooms for 250, 250 and 100 persons respectively
Room rentals, workshops, tutorials, 2 days	00'0	0,00	0,00	0,00	0,00 Sponsored by the University of Gothenburg
Room rentals, posters, exhibition, demos	66 904,35	00'0	66 904,35	7 408,80	7 408,80 Including poster walls
Room rentals, registration, meetings, 5 days	20 000,00	00'0	20 000,00	2 214,74	2 214,74 Registration and meeting rooms
Audio-visual equipment	0,00	00'00	0,00	0,00	included in room rental
Internet access fee (if not included elsewhere)	00'0	0,00	0,00	0,00	0,00 High-speed, all ports open, easy to use (sometimes in venue package)
Other (explain)	38 000,00	0,00	38 000,00	4 208,01	Staffing at the University during the workshops
Subtotal			468 515,21	51 882,06	

EOOD					
Breakfast main conference					Included in the hotel nrices excent for
Breakfast workshons		000	0.00	0.00	the student hostals
Breakfast, tutorials	00'0	0,00	0,00	0,00	
Refreshments for breaks, main conference (2 breaks per day)	78 203,18	156,41	78 203,18	8 660,00	
Refreshments for breaks, workshops (2 breaks per day)	23 233,39	115,59	23 233,39	2 572,80	
Refreshments for breaks, tutorials (2 breaks per dav)	7 744,46	115,59	7 744,46	857,60	
Opening reception	00'0	0,00	0,00	0,00	0,00 Sponsored by the City of Gothenburg
Other (explain)	0,00	00'0	0,00	0,00	
Banquet, space rental	0,00	00'0	0,00	0,00	
Banguet, tood Banguet entertainment	134 000,00 0 00	00,00	134 000,00	14 838,78 0 00	Including tood and beverages
Banquet, transportation	0,00	0,00	0,00	0,00	0,00 Within walking distance from congress centre and the hotels
Student lunch	10 890,65	81,27	10 890,65	1 206,00	
Other (explain)	00'0	0,00	0,00	0,00	
D. hteefal for how we			1210000	0,00	
			134 000,00	14 030,/0	
Subtotal excluding banquet Subtotal			254 071,68	13 290,40 28 135,18	
COMPUTING AND SUPPLIES					
Computing equipment purchase	0,00	00'00	0,00	0,00	
Computing equipment rental	18 060,78		18 060,78	2 000,00	2 000,00
Web site fee	63 212,73		63 212,73	7 000,00	Including webmaster, web design fee
Poster board rentals and moving costs	8 000,00		8 000,00	885,90	posters during workshops; included in the main conference venue cost
Printing costs	90 303,90		90 303,90	10 000,00	10 000,00 flyers, invitations and final program
Miscellaneous materials	45 151,95		45 151,95	5 000,00	5 000,00 e-blasts, ads, marketing, delegate kit
Local signage	18 060,78		18 060,78	2 000,00	signs & decorations
Other equipment rental (explain)	0,00	0,00	0,00	0,00	
Other (explain)	13 545,59		13 545,59	1 500,00	labeling & postage
Subtotal A DMINISTEATION			256 335,73	28 385,90	
Admin personnel before conference	25 285.09		25 285.09	2 800.00	
Staffing personnel during conference	31 606,37		31 606,37	3 500,00	On-site registration and admin work
Conference management fee	171 577,41		171 577,41	19 000,00	9 000,00 Dedicated project manager team and delegate handling (PCO)
Bank and Credit card cost 3%	40 636,76		40 636,76	4 500,00	500 paying delegates á 300 Euro
Other (explain)	45 151,95		45 151,95	5 000,00	LOC meeting costs, press activity, invited speakers
Subtotal			314 257,57	34 800,00	
TOTAL ESTIMATED CONFERENCE EXPENSE TO EACL (excluding banquet)			1 159 180,18	128 364,35	128 364,35 excluding banquet and VAT
TOTAL ESTIMATED CONFERENCE EXPENSE TO EACL			1 293 180,18	143 203,14	143 203,14 excluding VAT

POTENTIAL LOCAL INCOME				
Likely sponsors	135 455,85		15 000,00	
Likely local exhibitors	60 000,00		6 644,23	6 644,23 10 exhibitors á 3 sqm
Hotel room cost to participants (per night)	1 083,65		120,00	120,00 At Hotel Gothia Towers (133 Euro),
				lower price hotel will be booked for the
				congress. All hotels are including VAT
				and breakfast
Number of hotel rooms required to obtain rates	0		0,00	0,00 None
Student housing cost to participants (per night)	420 00		46 51	46 51 Hostel including VAT and breakfast
הנמתהווי ווהמשווא ההשי וה אמו ווהואמווים (אהו וואווה)	100,004		- 0.00 F	
				available during the semester)

# **Costs for 300 delegates**

Proposed venue, city, and dates:	EACL 26-30 A University of	EACL 26-30 April 2014 in Gothenburg, Sv University of Gothenburg for workshops	nburg, Sweden - T rkshops	he Swedish Exhit	EACL 26-30 April 2014 in Gothenburg, Sweden - The Swedish Exhibition & Congress Centre and the University of Gothenburg for workshops
Note that we are only asking for an initial estimate. This is not yet the conference bu be filled in (or explain if not). Pale yellow cells may be optionally filled in or changed	late. This is n may be optior	ot yet the conferen nally filled in or cha	ce budget. FILL II Inged.	N YELLOW AREA	stimate. This is not yet the conference budget. FILL IN YELLOW AREAS ONLY. Strong yellow cells must cells may be optionally filled in or changed.
If prices quoted are not tax-inclusive, or if a tax rebate might be possible, explain the situation in your bid. Mention whether VAT or other tax must be charged on	bate might be p	ossible, explain the	situation in your bid	. Mention whether	· VAT or other tax must be charged on
registration fees. Note that whether the ACL is obl	liged to pay VA	T, GST, sales tax, o	r the like on purcha	ises varies widely f	is obliged to pay VAT, GST, sales tax, or the like on purchases varies widely from country to country and state to state.
Currency used and multiplicative conversion	SEK	9,03			USE LOCAL CURRENCY: 1 Euro=
factor to Euro					9,03039 SEK (2011-12-13)
Number of attendees main conference	300	300 (approx 40% of 750)			
Number of attendees workshops	120				
Number of attendees tutorials	40				
Number of banquet attendees	160				
Number of students	80		SEK	EURO	
	FLAT COST	PER PERSON	TOTAL COST		COMMENTS
		COST			
CONFERENCE VENUE					
Auditorium rental, main conference, 3 days	85 605,39	0,00	85 605,39	9 479,70	9 479,70 Big enough for plenary session, up to 370 persons; also used for parallel sessions
Room rentals, main conference, 3 days	121 097,53	0,00	121 097,53	13 410,00	13 410,00 <mark>3 rooms for 110, 120 and 110 persons</mark> respectively
Room rentals, workshops, tutorials, 2 days	00'0	0,00	0,00	0,00	0,00 Sponsored by the University of Gothenburg
Room rentals, posters, exhibition, demos	75 267,40	00'00	75 267,40	8 334,90	Including poster walls
Room rentals, registration, meetings, 5 days	15 000,00	0,00	15 000,00	1 661,06	1 661,06 Registration and meeting rooms
Audio-visual equipment	0,00	00'00	0,00	0,00	0,00 included in room rental
Internet access fee (if not included elsewhere)	0,00	0,00	0,00	0,00	0,00 High-speed, all ports open, easy to use (sometimes in venue package)
Other (explain)	30 000,00	0,00	30 000,00	3 322,12	Staffing at the University during the workshops
Subtotal			326 970,32	36 207,77	

FOOD					
Breakfast, main conference	0,00	0,00	0,00	00'0	Included in the hotel prices except for
Breakfast. workshops	00.0	00.00	00.0	00.0	the student hostels.
Breakfast, tutorials	00,0	0,00	0.00	0.00	
Refreshments for breaks, main conference (2 breaks per dav)	46 921,91	156,41	46 921,91	5 196,00	
Refreshments for breaks, workshops (2 breaks per dav)	13 870,68	115,59	13 870,68	1 536,00	
Refreshments for breaks, tutorials (2 breaks per dav)	4 623,56	115,59	4 623,56	512,00	
Opening reception	0,00	0,00	0,00	0,00	Sponsored by the City of Gothenburg
Other (explain)	0,00	0,00	0,00	0,00	
Banquet, space rental	0,00	0,00	0,00	0,00	
Banquet, food	80 000,00	500,00	80 000,00	8 858,98	Including food and beverages
Banquet, entertainment	0,00	0,00	0,00	0,00	
Banquet, transportation	0,00	0,00	0,00	0,00	Within walking distance from congress centre and the hotels
Student lunch	6 501,88	81,27	6 501,88	720,00	
Other (explain)	0,00	0,00		0,00	
				0,00	
Subtotal for banquet			80 000,00	8 858,98	
Subtotal excluding banquet			71 918,03	7 964,00	
Subtotal			151 918,03	16 822,98	
COMBLITING AND SLIBBLIES					
Computing equipment purchase	0.00	0.00	0.00	0.00	
Computing equipment rental	13 545,59	•	13 545,59	1 500,00	
Web site fee	63 212,73		63 212,73	7 000,00	7 000,00 Including webmaster, web design fee
Poster board rentals and moving costs	5 000,00		5 000,00	553,69	posters during workshops; included in the main conference venue cost
Printing costs	90 303.90		90 303.90	10 000.00	flyers. invitations and final program
Miscellaneous materials	36 121,56		36 121,56	4 000,00	4 000,00 <mark>e-blasts, ads, marketing, delegate kit</mark>
Local signage	9 030,39		9 030,39	1 000,00	signs & decorations
Other equipment rental (explain)	0,00	0,00	0,00	0,00	
	13 545,59		13 545,59	1 500,00	labeling & postage
Subtotal			230 759,75	25 553,69	
Admin personnel before conference	24 382 05		24 382 05	2 700.00	
Staffing personnel during conference	27 091,17		27 091,17	3 000,00	On-site registration and admin work
Conference management fee	162 547,02		162 547,02	18 000,00	Dedicated project manager team and delegate handling (PCO)
Bank and Credit card cost 3%	24 382,05		24 382,05	2 700,00	300 paying delegates á 300 Euro
Other (explain)	45 151,95		45 151,95	5 000,00	LOC meeting costs, press activity, invited speakers
Subtotal			283 554,25	31 400,00	
TOTAL ESTIMATED CONFERENCE EXPENSE TO EACL (excluding banquet)			913 202,34	101 125,46	101 125,46 excluding banquet and VAT
			993 202,34	109 984,43	109 984,43 excluding VAT

POTENTIAL LOCAL INCOME				
Likely sponsors	135 455,85		15 000,00	
Likely local exhibitors	60 000,00		6 644,23	6 644,23 10 exhibitors á 3 sqm
Hotel room cost to participants (per night)	1 083,65		120,00	120,00 At Hotel Gothia Towers (133 Euro),
				lower price hotel will be booked for the
				congress. All hotels are including VAT
				and breakfast
Number of hotel rooms required to obtain rates	0		0'00	0,00 None
Student housing cost to participants (per night)	420,00		46,51	46,51 Hostel, including VAT and breakfast
				coupon (no regular student housing
				available during the semester)



# Göteborg 14<sup>th</sup> December, 2011

# Venue Offer

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# European Chapter of the Association for Computational Linguistics (EACL 2014)



We have the pleasure offering the following for the EACL 2014. Please note that space is held on a first hand option until January, 2012 and may be extended if needed.

Date and time	Alternative 1: Monday 28 <sup>th</sup> I Wednesday 30 <sup>th</sup> April, 2014 Alternative 2: Monday 5 <sup>th</sup> Wednesday 7 <sup>th</sup> May, 2014
No. of delegates	Approx. 750 delegates
Meeting Venue	A dedicated and distinct area for the EACL Conference is allocated; see enclosed Floor Plan and Meeting Room Specification for specific details.
Meeting Rooms	EACL price for the anticipated need of meeting rooms: SEK 355 770/EUR 39 530
	Please note that there is a <i>substantial amount of services and equipment included</i> in the price, as listed in the Meeting Room Specification.
Exhibition & Poster Area	Congress foyer, situated next to the conference rooms, is proposed for the Exhibition & Poster area; see enclosed Floor Plan and Meeting Room Specification for details.
	EACL price for Exhibition Area and Poster boards amounts to: SEK 66 680/EUR 7 409.
	Please note that there is a <i>substantial amount of services and equipment included</i> in the price, as listed in the Meeting Room Specification.
	Included in the price is also one Exhibition Manager responsible for sale and delivery of stand construction and other service sales to the stands. The Co-ordinator will handle all contact with the exhibitors from planning, ordering to invoicing, providing full support for you and your colleagues.
	<ul> <li>For EACL Exhibitors we offer a standard shell stand package for:</li> <li>505 SEK/ EUR 56 per sqm which includes: <ul> <li>Walls</li> <li>Fascia/company name in helvetica font.</li> <li>Spotlights 1/3Sqm</li> <li>Carpet</li> </ul> </li> </ul>



	<ul> <li>Electricity 240v/10amp</li> <li>1 table / 2 chairs</li> <li>Internet connection (wireless)</li> <li>100% of the income coming from additional orders placed by to stand construction, furniture and services goes to the venue, to agreed upon. Orders must be placed in accordance with the Sw Centres Service Catalogue. For details on stand service and av please visit <u>www.monterservice.com</u></li> </ul>	unless otherwise wedish Exhibition
Venue Services		
Technical requirements	A substantial amount of audiovisual equipment and services in the room rental (see Meeting Room Specification for detai	
	We offer a wide range of AV/IT equipment with the latest com such as network system solutions, speakers preview room, be systems. A customized offer will be carried out when EACL requirement	amers, line array sound
Project Management Team	One great advantage of having everything under one roof is th dedicated in-house project team for the conference. A head P project team consisting of specialist colleagues each in charge exhibition, catering, accommodation and technical support, w There is a substantial amount of project management time inc	roject Manager and a of their assigned area: ork closely together.
Registration Area	The Congress Foyer, in direct connection with the meeting roc area, is proposed for registration area, please see attached Flo	
	In the Congress Foyer there are registration counters, an office room and a receptionist at your <i>free disposal, and is included i</i>	-
Food & beverage	Gothia Towers Restaurant, owned and run by the Swedish Exh Centre, is the in-house exclusive catering partner, offering a w menu selections. Menus will be tailored to suit the delegates regardless religion or cultural dietary restrictions.	ide range of different
Coffee Breaks	Coffee breaks and catering arrangements could take place in C adjacent to the session rooms and integrated in the poster an	
	Tea/Coffee breaks AM/PM.	
	Coffee Itraditional Construction for the day Coffee/tea, rye bun with cheese or pastry of the day	SEK 39/EUR 4,33 per person
	Fruit & Water	SEK 22/EUR 2,44 per person
Lunches	<b>Seated Lunch buffet in Restaurant Estrad</b> (choose among a meat, a fish or a vegetarian dish) The above price includes water/alcohol free beer and coffee/tea and is per person	SEK 159/EUR 17,7 per person
	Standing Lunch in Congress Foyer Including beverage, bread and coffee, tea and a piece of choco Cold lunch platter	olate SEK 147/EUR 16,3
	Warm lunch platter	per person SEK 159/EUR 17,7 per person
Welcome reception	Welcome Reception As a courtesy of the City of Gothenburg the city supports a Welcome Reception including a light cocktail buffet. Should you prefer to extend the welcome reception the budge then be used (SEK 144/EUR 16/per person).	

Gala Dinner	A Gala Dinner could be held in our Restaurant Estrad.	
	Three-course dinner Beverages are additional	from SEK 376/EUR 41,8 per person
Accommodation	We suggest the in-house hotel Gothia Towers, owner Exhibition & Congress Centre, as your headquarter hot roof as the Swedish Exhibition & Congress Centre. For m www.gothiatowers.com	el. Situated under the same
	We are pleased to secure <u>150</u> hotel rooms per night for t Preliminary reservations have been made by Gothenburg as part of the hotel block in the city of Gothenburg.	
	For EACL 2014, we can offer you (price indication) Single room Double Room	SEK 1195/EUR 132,78 SEK 1395 /EUR 155
	Hotel room price includes a large breakfast buffet and ta	xes.
Prices	Exchange rate indication: EUR 1 = SEK 9,0 approximate as 2011. The prices are valid for 2011 and will be subject to a according to 2014 price levels. All prices are exclusive of V otherwise mentioned, and are non-commissionable.	change
VAT	VAT on meeting and exhibition space, technical equipmer food and beverage: 25% and VAT on accommodation: 129 For a VAT-registered entity established in a foreign countr be applicable on meeting room rent, exhibition space an equipment.	γ, VAT will not
General terms and conditions of contract	This offer is valid with a first option until April 1 <sup>st</sup> , 2012 Unless requested to be extended, the booking will lose fir the venue for the date in question and automatically get s For terms of payment, cancellation rules and terms of cor see the general provisions and terms for events.	second option.

We sincerely hope for your favourable consideration and extend the warmest welcome to Gothenburg and the Swedish Exhibition & Congress Centre. Please do not hesitate to contact us should you require additional information or have any questions.

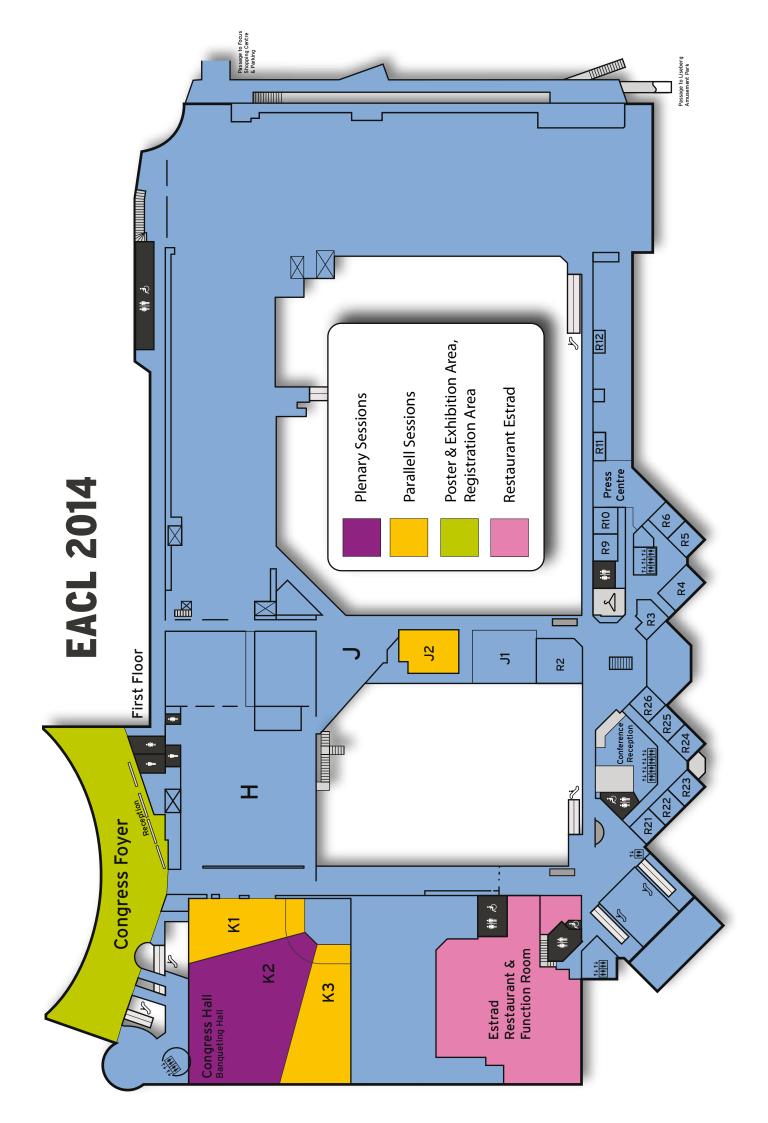
Yours sincerely

Mrs. Malin Erlandsson Sales Manager Association The Swedish Exhibition & Congress Centre



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VIK ufi





# Göteborg, 26th September 2011

# European Chapter of the Association for Computational Linguistics (EACL 2014)

# Meeting Room Specification

Activity	Room	Theatre style	Area (m2)	SEK/day	EUR/day	Days	No of days	Tot. SEK	Total EUR
Registration Area	Congress Foyer		1 467		-	Sun-Wed	4	0	-
Plenary Session	К2	775*	1 012	64 550	7 172	Mon-Wed	3	193 650	21 517
Seminar Rooms 1	К1	364*	506	37 500	4 167	Mon-Wed	3	112 500	12 500
Seminar Rooms 2	КЗ	364*	506	37 500	4 167	Mon-Wed	3	112 500	12 500
Seminar Rooms 3	J2	120	168	12 650	1 406	Mon-Wed	3	37 950	4 217
Meeting Rooms	VIP Lounge	Boardroom Style 14	138	5 920	658	Mon-Wed	3	17 760	1 973
Discount 25%							-118 590	-13 177	
EACL PRICE MEETING ROOMS						355 770	39 530		

\* amphitheatre style

# **Exhibition and Poster Area**

Exhbition Hall	Area Gross (m2)	No of days*	Estimated net used sqm**	Price per net sqm	SEK/day	EUR/day	Days	Total SEK	Total EUR
Congress Foyer	1 467	4	80	870	69 600	7 733	Sun- Wed	69 600	7 733
Poster Area & Posterboards	Area Gross (m2)	No of boards	Type of Board (dbl sided)	Price per board	SEK/ period	EUR/ period	Days	Total SEK	Total EUR
Congress Foyer	1 467	25	1mx2,5m	550	13 750	1 528	Mon- Wed	13 750	1 528
Discount 20%							-16 670	-1 852	
TOTAL PRICE Exhbition area and Poster boards						66 680	7 409		

*Includes:	Set - up	Sunday	09:00 - 17:00
	Exhibition	Mon- Wed	09.00 - 17.00
	Dismantling	Wed	17:00 - 22:00

\*\*Minimum quantity charged is 80 sqmm

# The following equipment and services are included in the overall room rental:

## In general the following are included:

- Daily cleaning in meeting rooms, public areas and restrooms on conference days
- Ventilation / cooling system / heating /dimmable white light
- Existing signs indoors and outdoors
- Standard electricity / power for conference & in-house AV-equipment.
- Venue access between 08.00-18.00 hrs. Access at other times will be charged for
- Sound proof walls for speech / Light protected environment for visual presentation of speakers
- WIFI internet connection
- Minimum level of required security

# Room rental for meeting rooms (K2, K1, K3, J2) include:

- Stage with two tables (4 people)
- 1 lectern dimmable white light above tables and lectern
- 3 microphones fixed on tables and lectern, OH
- 1 wireless headset microphone
- 1 conference technician is on hand during the conference (8 hrs)
- 1 standard beamer
- PA system for speech and normal size screen
- Optional seating, apart from cabaret style seating. Substantial changes to the room layout will however be charged subsequently

## Exhibition price includes:

- 3 days exhibition, 1 day set-up and dismantling on the last day of exhibition.
- 1 technical coordinator dedicated to handle all contact with the exhibitors
- Basic cleaning of public areas before and after the meeting (excluding stand space)
- Ventilation/Heating/General lighting
- CAD drawing (5 h)
- Setting out of areas
- Existing carpet

Please note that all prices mentioned above are based on Swedish Kronor(SEK), exclude 25% VAT. If the meeting exceeds the agreed hours a charge of 20% of the full day rate will be added per hour. The prices are valid for 2011 and will be subject to change according to the current price level of 2014.

The EUR is calculated on an exchange rate when 1 EUR approximate as per 2011

9,0



European Chapter of the Association for Computational Linguistics Conference

Tel: +45 3232 2151 e-mail: conventions@sas.se

CPHSC/SN

January 24, 2012

Scandinavian Airlines is very pleased to learn about your interest in Gothenburg as a venue for EACL 2014. We would like to take this opportunity to suggest a cooperation between SAS and the Association for Computational Linguistics Conference in the event that Gothenburg will be chosen for the Conference in 2014.

# SAS as Official Airline for EACL - European Chapter of the Association for Computational Linguistics Conference.

Appointing SAS as Official Airline adds prestige to the event, and it is a recommendation to the participants that SAS is supporting them. As a long standing member of ICCA - the International Congress and Conference Association, SAS has great experience in cooperation with international events.

At this stage, we will offer free or reduced air transportation for possible necessary site inspection, which is planned in cooperation with Gothenburg Convention Bureau, for an agreed number of attendees.

Through an Agreement, we would suggest the following cooperation in the planning period after the decision of holding the Conference in Gothenburg has been taken:

- Special Conference discounts could be available for the delegates and accompanying persons. Discounts are applicable on all published fares on SAS, Blue1 and Widerøe routes and selected codeshare connecting flights.
- Dedicated booking engine offering Conference discounts will be made available for the delegates
- Credits for re-purchase of airline tickets on SAS and partners can be earned, based on tracked revenue generated via the agreement.
- A Star Alliance<sup>™</sup> Conventions Plus Official Airline Network Agreement could be made available if specific criterias are met, see enclosure.

SAS is a partner in the Star Alliance™, the first true global airline alliance. The Star Alliance network has 27 member airlines. Overall, Star Alliance offers flights to more than 1160 destinations in 181 countries.

Some of these points and proposals are of course subject to further negotiations as soon as Gothenburg has been chosen as the venue for the Conference.

We are looking forward to cooperate with you and will do our utmost that Gothenburg will be chosen as venue and that EACL 2014 will be successful.

Yours sincerely,

Scandinavian Airlines System

Sus Nygaard Manager, Meeting & Convention Sales

A STAR ALLIANCE MEMBER





## Star Alliance™ Conventions Plus – the best place to go for an international conference.

Conventions Plus is the first airline conventions program designed to meet the needs of people planning and attending international events. Whether you are an organiser or a delegate, you will find that the Conventions Plus program makes arranging air travel easier.

For the organisers Conventions Plus offers the "Organiser Support Program". This includes the provision of support tickets for official event use.

For the delegates, Conventions Plus offers access to global convention fares on participating Star Alliance member airlines, and access to the benefits of the Star Alliance Network that includes the Frequent Flyer programs.

A Star Alliance member airline will act as a Lead Airline for your event, and will assign a representative as your single point of contact. The Lead Airline will also liaise with other Star Alliance members to assist you.

SAS is pleased to be the lead airline for events taking place in Scandinavia.

# Is your next convention suitable for the Conventions Plus programme?

To be eligible, your event needs to include the following:

- ➢ 500 or more international delegates.
- Delegates from at least three countries and two continents.
- A minimum of six months' lead time to the start date.
- A maximum of three years' lead time to the start date.

www.staralliance.com/conventionsplus

# **CONGREX SWEDEN AB**

Congrex Sweden AB is part of Congrex Group and one of the worlds' leading and most experienced professional conference organizers. Founded in Sweden in 1982, Congrex has grown from a small company of two individuals to a large enterprise with more than 350 full time staff, out of which 130 work from our four offices in Sweden; Gothenburg, Stockholm, Malmö and Uppsala. In total, Congrex has 19 offices in 13 countries all over the world. In 2010, Congrex delivered a total of 413 conferences in 94 cities across 31 countries, with approximately 250,000 conference participants.

Being up to date within the industry is something that is extremely important to Congrex and the company is therefore proud members of Meeting Professionals International (MPI), the International Conference and Convention Association (ICCA) and the International Association of Professional Conference Organizers (IAPCO). Congrex is also certified for the quality standard ISO 9001 and the environmental standard ISO 14001- ensuring that all services are delivered with the highest quality and that environmentally friendly working methods are incorporated into the day-to-day work. Furthermore Congrex puts a lot of strength and effort to the security of a conference. For this reason Congrex was the sole supplier fulfilling the Government Offices of Sweden's security requirements and a framework agreement was signed in 2010.

Since the beginning in 1982, Congrex has had the opportunity to deliverer conferences to most business sectors. A few examples within the field of transportation are the 7th International All Electric Combat Vehicle Conference, the International Air Cargo Forum & Exposition, the First Virgin Car Conference and the framework agreement with the Swedish Transport Administration.

Congrex has a long experience of delivering conferences in the Nordic Region especially. In 2010 Congrex was the professional conference organizer in the world who delivered the most conferences in the Nordic Region.

Tel. +46 (0)31-708 60 00 Email gothenburg@congrex.com Web congrex.com

# A selection of Congrex reference meetings in Gothenburg

Congress Title	Delegates	Year
27th EGOS Colloquium	1,606	2011
AT Forum	1,200	2011
Heart and Lung Congress	1,800	2011
European Committee for the Treatment and Research in Multiple Sclerosis	5,000	2010
Federation of European Biochemical Societies Congress	1,700	2010
ISA World Congress of Sociology	4,000	2010
SICOT/SIROT/SOF Annual International Conference	2,000	2010
Surgery Week	1,200	2010
76th IFLA General Conference and Assembly	3,350	2010
35th Annual Meeting of the European Group for Blood and Marrow Transplantation	4,000	2009
Quality Fair	3,169	2009
9th International Conference on Systems Biology	1,200	2008
Meeting of the European Society for Therapeutic Radiology and Oncology	3,000	2008
The Annual General Meeting of the Swedish Society of Medicine	13,319	2008
IFS World Conference	1,200	2007
Odontological National Conference	2,000	2007

Photo: Göran Assner, Avalon Hotel/Carl Swensson, Claes Axstål, Lisa Barryd, Hélène Binet, Bookbinders Design, Brand Design Centre, Lisa Brunnström, Helene Brynfeldt, Åsa Dahlgren, Elite Hotels/Jacob Karström, Flygbussarna/Agneta Weissglas, Dick Gillberg, Glasriket, Gunnebo Slott & Trädgårdar/Staffan Johansson/Hans Wretling, Göteborgs Konserthus, Göteborgs Universitet/Göran Olofsson, GöteborgsOperan/Ingmar Jernberg, Hasselblad, Helt enkelt/Johnér, James Holm, Kjell Holmner, Hotel Flora/Lelle Anderzén/ Pressphoto.se, Hotel Riverton, Hotel Royal, Anders Jirås, Kajskjul 8, Lars Kérla, Konserthuset, Liseberg, Luftfartsverket, Nordiska Akvarellmuseet/ Christer Hallgren, Björn Olsson, Quality Hotel 11 & Eriksbergshallen/Morten Brun/Thomas Kindström, Radisson Blu Scandinavia, SAS, Saunaline, SJ/Kasper Dudzik, Stena Line, Stenungsbaden Yacht Club, Strömma, The Swedish Exhibition & Congress Centre, Agneta Thorsén, Tjolöholms Slott, Universeum, Volvo Car Corporation, Västsvenska Turistrådet/Jonas Ingman/Lisa Nestorson, Visit Sweden/Alex Brandell/Peter Grant/Bo Lind/Christer Lindberg/Anders Johansson/Liam Kerney/Ove Källström/Björn Lindberg/ Roine Magnusson/Erika Norberg/Peter Rosén - Norrlandia/Hans Runesson/Richard Ryan/Thomas Saeys/Henrik Trygg/Håkan Vargas S., Sten Zachrisson, Crestock Photo

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